Build An App

Prepared for:

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Describe Your Business

MBI Systems Corporation is an Information Technology consulting firm specializing in building applications (Apps) for small business. Established in 1988, we have provided applications targeting a large variety of devices, including desktop computers, tablets, smart phones, telephone interactive voice response (IVR), barcode readers, and more.

How Long Have You Been In Business? 5+ Years

Annual Sales: 500000

Describe Your App

We would like to build an app that will ask our website visitors what they would like to build. It will be called "Build an App", and will walk the visitors through the beginning steps of defining an App. It will ask questions that can be answered by a non-IT professional, and will provide helpful tips on how to complete the questions. The result will be an overview of an App that the visitor can use as a road map to build the App or to get quotes from an App provider. Our goal in providing this is to be helpful in the App definition process in the hopes that MBI will be considered as a partner to develop the App.

What Information will be used by the App?

All information will be collected from the App user.

What Information will be Generated?

All responses from the App user will be saved in a database and used to compile a project overview that can be used in a variety of ways.

What App Communication will occur?

At the completion of the App, the visitor will be able to view their response and have it sent to them in an email. It will demonstrate the ability to send emails and create PDF documents. The user will also have the option to ask MBI to call to discuss their project.

About your current website

	Does your company have a website? Yes
	Website URL? www.mbitx.com
	Website Options: We are happy with the website as it is
	Do you control Website Domain Name and DNS? Yes
	Website Notes and Questions: We want to integrate the App with our website, and make it available to users whether they are using a desktop computer, a tablet, or a smart phone. Is this possible?
About your App Project	
	When do you plan to start building your App? Immediately
	When do you plan to complete building your App? As soon as possible!
	Do you have a budget to build your App? Yes
	What is your approximate App project budget? 2000
Final Notes and Questions	
	Can you provide references and examples of your App development?